



**September 23rd, 2008**

## **EXPANSION OF OPTIS NORTH AMERICA TEAM**

OPTIS, world leader in light simulation solutions, is pleased to announce the expansion of the Optis North American sales force.

As announced earlier this year, Optis has committed to a significant expansion of its operations on the North American Territory. The appointment of Jane Trenaman as Business Development Manager in June was quickly followed by the establishment of an office in Troy, Michigan. To reinforce this new US-based office, Optis announces the appointment of Andrea Fields as Sales Account Manager.

Andrea brings with her over 10 years of customer service, marketing, and sales experience in high-tech software firms. Andrea will focus on the development of the existing account base as well as new business development with concentration on the Company's OptisWorks product offering, especially for the Lighting and Solar industries.

Jacques Delacour, OPTIS CEO & President: "We continue to build on our commitment to the North American territory and the creation of a team focused on that territory's success. Our ultimate goal is to better tailor our product and service offerings to meet the ongoing needs of our North American customers, and to anticipate their future design, simulation and prototyping issues. We look forward to establishing real partnerships with our customers to ensure their success and will continue to build on our team's capabilities to achieve this goal."

**OPTIS North America, Inc  
Contact Information:**

[www.optis-world.com](http://www.optis-world.com)

Jane Trenaman  
[JTrenaman@optis-world.com](mailto:JTrenaman@optis-world.com)  
+1 619 980 2346  
Maroun Massabki  
[MMassabki@optis-world.com](mailto:MMassabki@optis-world.com)  
+1 514 714 6122

**USA:**

100 W Big Beaver Road  
Suite 200  
Troy MI 48386  
USA  
Tel : 248 524 0373

Andrea Fields  
[AFields@optis-world.com](mailto:AFields@optis-world.com)  
+1 248 547 2753  
Rami Saab  
[RSaab@optis-world.com](mailto:RSaab@optis-world.com)  
+1 514 258 6010

**Canada:**

186 Sutton Place  
Suite 110  
Beaconsfield QC H9W 5S3  
Canada  
Tel: 514 620 2099