PRESS RELEASE

For immediate release

OPTIS OPENS ITS
WHOLLY OWNED JAPANESE SUBSIDIARY

Further strengthening its worldwide presence

Toulon, France. MAY 6, 2008 OPTIS France SAS has further demonstrated its dedication to its long established Far Eastern markets by implementing a wholly owned subsidiary in Tokyo, Japan.

The subsidiary, OPTIS Asia & Pacific K.K, is exclusively in charge of the sale of the entire range of OPTIS SAS products and services in Japan.

OPTIS Asia & Pacific K.K is already operational and will allow OPTIS to provide a further improved, dedicated assistance to its large customer base, and to strengthen its relationship with its industrial partners.

Mostly dedicated to Japanese customers, OPTIS Asia & Pacific K.K already employs 6 people including 3 engineers in charge of technical support.

To accommodate its rapidly growing local team, OPTIS Asia & Pacific has moved to new offices with effect from 9 May :

OPTIS Asia & Pacific, K.K
Kotobuki Bldg. 6F,
1-1-3 Yaesu, Chuo-ku
Tokyo 103-0028
JAPAN

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The technical team is highly experienced in optical engineering, including more than three years' seniority in the field of optical simulation within the Japanese market with OPTIS solutions.

Benefiting from OPTIS France SAS support, OPTIS A&P will have direct access to the technical expertise, available software and hardware platforms from throughout the OPTIS Group in order to support its customers and industrial partners.

OPTIS A&P's Technical team is already available for Hot Line and can introduce customers and strategic partners to value-added support via the Helpdesk and Care Program.

SOFTWARE EDITION

OPTIS France, founded in 1989, is the sole and unique editor of SPEOS software as well as its integrated versions within CATIA V5 and SolidWorks platforms.

CARE PROGRAM

The Care Program solution is part of OPTIS consulting services, and dedicated to supporting customers on the use of the software throughout the course of their projects.

SOFTWARE CUSTOMIZATION

OPTIS can provide customers with specific development and macro functions in order to adapt their software to their specific needs and production requirements.

CONSULTING

Based on OPTIS expertise gained from 19 years' of know-how and experience in the optical and lighting fields, and using the company's latest software solutions, OPTIS engineers offer customers consultancy, auditing and patent services to help them find concrete and profitable solutions for their design projects.

About OPTIS :

OPTIS is the first company to provide a light simulation solution fully based on a physical model inside CAD/CAM software. Its solutions allow designers and engineers to analyze and optimize the lighting performance of products. In 2002, OPTIS integrated its SPEOS solution in CATIA V5 to launch the SPEOS CAAV5 BASED solution.
Since its creation in 1989, OPTIS has delivered more than 5500 licences to 1200 customers, in more than 36 countries worldwide including major automotive, aerospace, electronics, white goods and lighting manufacturers, as well as universities, research laboratories and defence agencies. Products such as automotive exterior and interior lighting, cockpits, mobile phone screens and keypads, LCDs, LEDs, lights, and architectural lighting can all be optimized using the SPEOS technology.
SPEOS integrates photometry, colorimetry, lighting simulation capabilities fully based on physics, into the PLM chain. Its live-measured library of material, sources and sensors brings highly realistic virtual prototypes, giving light information. Its unique eye-vision model provides answers about the perception of a 3D environment such as a human-machine interface, often needed for ergonomy and safety applications. Its unique colorimetry, visual ergonomics, and lighting solutions set a new precedent in digital mockup.
More information can be found at http://www.optis-world.com

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